

**KSOC-FM  
Dallas, Texas**

**Quarterly List of Programming Responsive to Issues of Community Concern  
Fourth Quarter 2015  
January 10, 2016**

In our ongoing effort to serve the public interest, Station KBFB-FM broadcasts programming responsive to issues of concern to Dallas/Fort Worth Metroplex and its listening public. Following is a brief description of those issues, and of the station's most significant programming treatment of them:

Issues of importance this quarter included the following:

Category 1 – Education – This is an ongoing mission to inform our listeners about the many no to low cost options to improve their educational status.

Category 2 – Healthcare – With the rising number of healthcare issues in the African American community, healthcare is a constant concern that is addressed.

Category 3 - Arts & Culture- There is a large arts and cultural community in the DFW metroplex. The various art & culture programs are discussed to educate our listeners about their heritage as well as a means of providing our youth with a positive option and an outlet to the freedom of expression - through the arts.

Category 4 - Community Programs & Services – It is our mission to inform our listeners about the programs & services available for them to improve their livelihoods.

Category 5 – Violence & Crime – With the state of our Nation and our city many concerns and issues were addressed regarding crime prevention and safety.

**Page 2 Programs/Issues**  
**4<sup>th</sup> Quarter 2015**

<b><u>Issue</u></b> <b><u>Category 1</u></b>	<b><u>Program</u></b>	<b><u>Description</u></b>	<b><u>Date</u></b>	<b><u>Time/Duration</u></b>
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Education

PSA	<u>HBCU College Fair</u>	10/21-11/06 :30(am/pm)	drive	Run times 5
	A college event for high school students To receive information about scholarship Information, SAT and ACT information and Speak with college recruiters.			

PSA	<u>Head Start Of Greater Dallas</u>	11/19-12/16 :30(am/pm)	drive	Run times 6
	A program that offers free daycare and Pre-k education to low income families That live in Dallas.			

<i>Community Program</i>	<u>Feed The Mind</u>	11/29/15	30 Minutes	
	A program to help train teachers new and Creative ways to teach students to learn to Their best capabilities. Guest speaker: Kewanta Michelle Greer Sunday 7am-7:30am			

**Category 2      Healthcare**

PSA	<u>Susan G. Komen Walk</u>	10/1 - 10/16 :30(am/pm)	drive	Run times 6
	A Walk to help raise awareness, funds and A cure for breast cancer. It also provided Information on how to look for early symptoms.			

PSA	<u>She's Happy Hair Survivor Make-Over</u>	10/07 - 10/16 :30(am/pm)	drive	Run times 8
	An initiative to provide free makeovers to women Battling breast cancer by providing them with A free wig, photoshoot and facial make-over.			

PSA	<u>Doctors Without Borders</u>	10/22 - 10/30 :30(am/pm)	drive	Run times 25
	A initiative to help encourage people to help Doctors helps others overseas and to encourage Other doctors or people to donate their time.			

PSA	<u>Scottish Rite Hospital</u>	11/04 - 12/31 :30(am/pm)	drive	Run times 26
	A initiative to help raise money for the Scottish Rite Hospital that treats children with Various disease with no cost to the parent.			

<i>Community Program</i>	<u>Susan G. Komen</u> A discussion about Susan G. Komen and The services they offer to help find a cure for Cancer. We also discussed their cancer walk. Guest speaker: Gregg Pappas	10/11/15 30 Minutes Sunday 7am-7:30am
<i>Community Program</i>	<u>She's Happy Hair Makeover</u> Two breast cancer survivors receive a free Wig, free makeup and a photo-shoot to help them Fight cancer. They also discuss the importance of early Detection. Guest speaker: Michelle Zada Hall, Tangela Autry Adrian Richardson	11/08/15 30 Minutes Sunday 7am-7:30am
<i>Community Program</i>	<u>Ability Connection</u> An organization that helps people with Disabilities learn to be independent and Help them receive government assistance. Guest speaker: Katie Stevenson Fundraising Coordinator Amanda	12/06/15 30 Minutes Sunday 7am-7:30am
<i>Community Program</i>	<u>Metrocare Service</u> An organization to help people and Families of the disabled to become Independent. Guest speaker: Kimberly Holliday	12/20/15 30 Minutes Sunday 7am-7:30am
Programming Promo's	<u>Mammogram Month</u> An initiative to stress the importance of getting A yearly Mammogram. Early detection is key to Beating breast cancer.	10/01/15-10/31/15 Promos - 181

### Category 3 Arts & Culture

PSA	<u>NIA Kids Play "Color Us Black"</u> A Play for teens ages 12-19yrs to act, sing And dance in front of an audience. The Play is About a Diary For African Americans to be displayed During Black History Month.	12/17- 12/31 :30(am/pm) drive Run times 2
<i>Community Program</i>	<u>Relentless The Documentary</u> A documentary about Ft. Worth coach Robert Hughes and how he's the most Winning basketball coach in high school Basketball in the nation. Guest speaker: Carrolton McConnell	10/04/15 30 Minutes Sunday 7am-7:30am

<i>Community Program</i>	<u>Resounding Harmony</u>	11/15/15
	A fashion show for designers to show Their interpretation of the iconic little Black dress and help raise money for Legal Hospice. Guest speaker: The Chair of the Board of Directors Mark Knight	30 Minutes Sunday 7am-7:30am
<i>Community Program</i>	<u>NIA Kids</u>	12/13/15
	A program to help young kids Learn music, arts and craft their Acting skills. Guest speaker: LaTara Thompson	30 Minutes Sunday 7am-7:30am

#### **Category 4 Community Programs & Services**

PSA	<u>Register To Vote</u>	10/01– 11/30 :30(am/pm)
	An initiative to encourage people to get Registered to vote for the upcoming Presidential election.	drive Run times 30
PSA	<u>Cedar Crest Golf Food Drive</u>	10/22-12/17 :30(am/pm)
	A Golf Event to help collect non-perishable Food items for the North Texas Food Bank For low income families.	drive Run times 8
PSA	<u>Diversity Career Fair</u>	10/30 – 11/12 :30(am/pm)
	A free job fair for job seekers in the Dallas/Ft. Worth area to help them Obtain employment.	drive Run times 10
PSA	<u>TNT Toy Drive</u>	11/18– 12/05 :30(am/pm)
	A free toy drive for the community to come out And donate a toy or coat for families in Need during the holiday season.	drive Run times 69
PSA	<u>Career Expo</u>	12/07– 12/10 :30(am/pm)
	A free Career Expo for youth between the ages Of 18-24yrs looking for a career. Training Courses will also be offered.	drive Run times 2
PSA	<u>Frost Small Business Seminar</u>	12/07– 12/10 :30(am/pm)
	A free small business seminar with a toy Donation to help small business with their Finances and entrepreneurs.	drive Run times 4

<i>Community Program</i>	<u>3<sup>rd</sup> Annual 33<sup>rd</sup> Congressional Job Fair</u> Congressman Marc Veasey presents a free Job Fair with over 50 employers for the Residents of Dallas and Ft. Worth. Guest speaker: Congressman Marc Veasey	11/08/15 30 Minutes Sunday 7am-7:30am
<i>Community Program</i>	<u>Fat Pimp Turkey Give-a-way</u> Rapper Fat Pimp created an event to Away over 100 turkeys to the residents of Dallas and Ft. Worth for the holiday Season. Guest speaker: Fat Pimp	11/15/15 30 Minutes Sunday 7am-7:30am
<i>Community Program</i>	<u>MBK Dallas Thanksgiving</u> An event to feed the homeless on Thanksgiving Day and provide them with Free blankets and toiletries. Guest speaker: Vincent "Heartbreak" Tucker	11/22/15 30 Minutes Sunday 7am-7:30am
<i>Community Program</i>	<u>Resource Personnel Consultants</u> A staffing agency that helps people Find jobs and trains them on how to Interview and dress for an interview. Guest speaker: Jenna Zebrowski	12/13/15 30 Minutes Sunday 7am-7:30am
Programming	<u>Stuff The Bus</u> An initiative to help collect food and toys for Low income families during the holiday Season.	11/30/15 – 12/16/15 Promos - 27
Programming	<u>Bike Give-a-way</u> An initiative giving away 94 bikes to The listeners of Dallas Ft. Worth for Their kids to have a great Christmas.	11/30/15 – 12/13/15 Promos - 40

## **Category 5    Violence & Crime**

PSA	<u>Domestic Violence Awareness</u> An initiative to help raise awareness about Domestic violence and to provide assistance to Victims and their families.	12/01-12/31 :30(am/pm) drive Run times 10
PSA	<u>Say No To Drugs</u> An initiative for the youth to say no to Drugs and for parents to talk to their children About drugs and to conceal their prescriptions.	12/01-12/31 :30(am/pm) drive Run times 22

*Community Program*

Suicide Prevention

10/11/15

An organization that helps people

30 Minutes

Living with PTSD and how to handle

Their emotions after war or tragic events.

Guest speaker: Sgt. Sandoval

Sunday 7am-7:30am

*Community Program*

Refuge House

10/25/15

An adoption agency for children who

30 Minutes

Have been abused by their parents. They

Also help the children find adoption homes if needed.

Guest speaker: Brandon Contreras

Sunday 7am-7:30am

*Community Program*

Queen For A Day

11/01/15

An event to help women who are victims of

30 Minutes

Domestic violence or have been victims of

Domestic violence providing them with a makeover.

Guest speaker: Raheem DaVaughn, Councilwoman Tiffany A. Young

Sunday 7am-7:30am

„PS2,VOPS02,"Frost Small Business Seminar",,00:30,,,,,

12/14/15 05:08 AM 12/14/15 06:38 AM 12/16/15 06:35 AM 12/17/15 05:09 AM

„PS2,VOPS03,"Kayotik Back To School",,00:30,,,,,

„PS2,VOPS04,"Dwayne Caraway Turkey Drive",,00:30,,,,,

„PS2,VOPS05,"TNT Toy Drive ",,00:30,,,,,

„PS2,VOPS06,"Susan G Komen 2015",,00:30,,,,,

„PS2,VOPS07,"MADD Against Drunk Driving",,00:30,,,,,

„PS2,VOPS08,"Register Vote",,00:30,,,,,

„PS2,VOPS09,"Say No To Drugs",,00:30,,,,,

12/07/15 05:08 AM 12/08/15 06:37 AM 12/10/15 05:08 AM 12/10/15 06:39 AM 12/14/15 07:35 AM 12/15/15 05:27 AM 12/16/15 07:39 AM 12/18/15 05:09 AM 12/18/15 06:38 AM 12/21/15 05:29 AM 12/21/15 06:41 AM 12/22/15 06:36 AM 12/23/15 05:08 AM 12/23/15 06:40 AM 12/24/15 05:27 AM 12/24/15 06:38 AM 12/25/15 06:38 AM 12/28/15 05:08 AM 12/28/15 06:37 AM 12/29/15 05:28 AM 12/29/15 06:35 AM 12/30/15 06:36 AM

„PS2,VOPS10,"Diversity Career Fair",,00:30,,,,,

„PS2,VOPS11,"Doctors Without Borders",,00:30,,,,,

12/07/15 08:37 AM 12/09/15 05:25 AM 12/09/15 08:36 AM 12/11/15 08:37 AM 12/15/15 05:08 AM 12/15/15 08:37 AM 12/17/15 05:27 AM 12/17/15 08:38 AM 12/18/15 08:41 AM 12/21/15 05:08 AM 12/21/15 08:37 AM 12/22/15 05:28 AM 12/22/15 08:37 AM 12/23/15 08:38 AM 12/24/15 05:08 AM 12/24/15 08:38 AM 12/25/15 05:27 AM 12/25/15 08:37 AM 12/28/15 08:37 AM 12/29/15 05:08 AM 12/29/15 08:38 AM 12/30/15 05:27 AM 12/30/15 08:38 AM 12/31/15 05:28 AM 12/31/15 07:40 AM

„PS2,VOPS12,"FEED Oak Cliff",,00:30,,,,,

„PS2,VOPS13,"FAMU Scholarship Lunch",,00:30,,,,,

„PS2,VOPS14,"Pop Warner Football",,00:30,,,,,

„PS2,VOPS15,"History Makers",,00:30,,,,,

„PS2,VOPS16,"Mental Health",,00:30,,,,,

„PS2,VOPS17,"NAACP Diversity Career Fair",,00:30,,,,,

„PS2,VOPS18,"Sen West D23 Job Fair",,00:30,,,,,

„PS2,VOPS19,"Headstart",,00:30,,,,,

**„PS2,VOPS19,"Headstart",,00:30,,,,,**

12/08/15 05:27 AM 12/08/15 07:37 AM 12/10/15 07:40 AM 12/14/15 05:27 AM 12/14/15 08:36 AM 12/16/15 08:37 AM

**„PS2,VOPS20,"She's Happy Hair Survivor Makeover",,00:30,,,,,****„PS2,VOPS21,"Cedar Crest Golf Food Drive",,00:30,,,,,**

12/07/15 06:35 AM 12/08/15 05:08 AM 12/08/15 08:40 AM 12/10/15 08:38 AM 12/11/15 05:30 AM 12/15/15 06:36 AM 12/16/15 05:27 AM 12/17/15 06:38 AM

**„PS2,VOPS22,"5th Trinity River Wind Festival",,00:30,,,,,****„PS2,VOPS23,"Fashion's For The Cure",,00:30,,,,,****„PS2,VOPS24,"MLK Parade",,00:30,,,,,****„PS2,VOPS25,"Career Expol",,00:30,,,,,**

12/09/15 05:07 AM 12/09/15 06:38 AM

**„PS2,VOPS26,"Glenn Heights Torando Assiatance",,00:30,,,,,****„PS2,VOPS27,"HBCU Career Fair",,00:30,,,,,****„PS2,VOPS28,"Dallas Mavericks Foundation",,00:30,,,,,****„PS2,VOPS29,"Union Church Night",,00:30,,,,,****„PS2,VOPS30,"Carter High PSA",,00:30,,,,,****„PS2,VOPS31,"Domestic Violence",,00:30,,,,,****„PS2,VOPS38,"NIA Kids Play Color Us Black",,00:30,,,,,**

12/11/15 05:10 AM 12/11/15 06:37 AM

**„PS2,VOPS39,"2nd Annual Maulana Dotch Ladies Pro-Am",,00:30,,,,,****„PS2,VOPS40,"Scottish Rite Hospital",,00:30,,,,,**

12/07/15 05:28 AM 12/07/15 07:39 AM 12/09/15 07:37 AM 12/10/15 05:28 AM 12/11/15 07:37 AM 12/15/15 07:38 AM 12/16/15 05:07 AM 12/17/15 07:36 AM 12/18/15 05:28 AM 12/18/15 07:42 AM 12/21/15 07:40 AM 12/22/15 05:09 AM 12/22/15 07:39 AM 12/23/15 05:26 AM 12/23/15 07:37 AM 12/24/15 07:39 AM 12/25/15 05:08 AM 12/25/15 07:37 AM 12/28/15 05:28 AM 12/28/15 07:40 AM 12/29/15 07:38 AM 12/30/15 05:08 AM 12/30/15 07:36 AM 12/31/15 05:07 AM 12/31/15 06:36 AM 12/31/15 08:36 AM

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„PR2,VOPRSB,"STUFF THE BUS PROMO",,00:30,,,,,

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04:07 PM 12/11/15 06:28 PM 12/11/15 07:10 PM 12/11/15 09:30 PM

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End of Report

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„PR2,VOPRBG,"BIKE WINNING WEEK PROMO",,00:30,,,,,

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05:08 PM 12/09/15 07:27 PM 12/09/15 10:28 PM 12/10/15 01:27 AM 12/10/15 04:27 AM  
12/10/15 11:08 AM 12/10/15 03:08 PM 12/10/15 06:08 PM 12/10/15 08:26 PM 12/10/15 11:27  
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End of Report